



**LOFTWARE, INC.**

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PRESS RELEASE

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## **Loftware Now World's 2<sup>nd</sup> Largest Employer of RFID Certified Staff**

*Loftware certifies staff using CompTIA RFID+ training from RFID4U*

Portsmouth, NH – March 19, 2007 - Loftware, Inc., a 20 year leader in flexible and scalable enterprise label output management solutions, today announced that 18 of their technical staff have now been certified in the CompTIA RFID+™ certified program. This makes Loftware the company with the second largest CompTIA RFID+ certified staff in the world.

"We continue to distance ourselves from the other players who make claims about RFID but don't back it up because they don't have certification in the technology or they can't afford to do it the right way because their venture funding dried up," said CEO Eric Anderson. "Our focus is doing what needs to get done to help Loftware customers succeed. We continue to advance our bar-coding and smart labeling software suites to maintain our global leadership position there, at the same time we are actively responding to thousands of customers who have made it very clear that, while they are maybe only in bar-coding right now, they plan to adopt RFID in the future and they look to Loftware to help in any transition."

"It is great to see a company so involved in the industry," said Mark Brown, vice president of professional services at RFID4U. "Loftware's presence in the industry is clearly beneficial for everyone in it, from their participation in the legislative process in states like New Hampshire, the continuous improvements in their software, and the continued training and certification of their staff, they demonstrate a solid commitment to the industry and continue to stand on the excellent quality of service they are known for."

"RFID systems are complex and difficult to install and integrate because unpredictable variables can occur at any stage of the deployment," said John Venator, president and chief executive officer, CompTIA. "The more experienced, trained and certified the RFID team, the better they will be able to overcome any challenges. Loftware's support of CompTIA RFID+ demonstrates the company's commitment to delivering the highest-quality RFID service to its customers."

### **About Loftware**

Loftware provides premier identification software to label products and goods manufactured and distributed throughout a company's global supply chain. Loftware's scalable applications operate in conjunction with corporate business Enterprise Resource Planning (ERP), Warehouse Management (WMS) business systems without expensive and disruptive coding changes.

Loftware solutions support comprehensive barcoding and RFID enabling identification technologies, bringing immediate improvements, enhancements and cost savings to Oracle®, SAP® and other mission critical business applications. Companies around the globe that have made the Loftware investment quickly realize and appreciate the advantages of built-in system agility and flexibility for meeting all compliancy mandates and customer requirements. Direct factory technical support and consultancy services are available worldwide through its direct and extensive reseller channel. Learn more about Loftware by visiting [www.loftware.com](http://www.loftware.com).

### **About RFID4U**

RFID4U is a worldwide leader in vendor neutral and vendor authorized RFID learning solutions. We have assembled a full complement of products and services to help you align technology with business objectives. A pioneer in RFID learning, RFID4U has maintained a steadfast focus on developing a robust and highly acclaimed catalog of RFID courses. We also offer a training implementation program customized to fit your organizations needs, with new week-end certified courses for busy executives across the globe. More information is available at [www.rfid4u.com](http://www.rfid4u.com)

### **About CompTIA**

For 25 years, the Computing Technology Industry Association (CompTIA) has served as the voice of the world's information technology (IT) industry. Today, the Association represents the business interests of more than 20,000 member companies worldwide. CompTIA is committed to advancing the long-term success and growth of the IT industry; helping organizations maximize the benefits they receive from their investments in technology;



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and assisting individuals to obtain the skills and credentials they need for productive careers in IT. For more information, please visit: [www.comptia.org](http://www.comptia.org).

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