



LOFTWARE, INC.

166 Corporate Drive • Portsmouth, NH 03801 • Tel: (603) 766-3630 • Fax: (603) 766-3631

PRESS RELEASE

Contact: Sterling Hager

AgencyNext, Inc.

+1 508 647 0044 x202

Loftware Offers High-Speed Universal File Communications Bridge with New Agent Technology for Integrated Labeling by ERP and WMS Applications

Loftware Connector® for Java provides responsive, compliant command and control production for label printers driven by new, legacy, or acquired business-critical applications.

Portsmouth, NH – June 12th, 2008 - Loftware, Inc., a 20 year leader in flexible and scalable label output management solutions, announced today release of its latest Java Connector software, version 3.1 which rounds out the Connector family of products including the Loftware Connector® for SAP Applications® and Loftware Connector® for Oracle.

“The cornerstone of the Loftware Connector strategy is to provide our customers with the ability to have a drop-in connection with the broadest range of applications with their label printing infrastructure,” said Loftware CEO/President Eric Anderson. “This enables any Enterprise Resource Planning, Supply Chain, or Warehouse Management System to readily work together with our LPS system for superior label printing performance, compliance and reliability. Our new Java Connector software can take diverse output files such as XML, CSV, and PAS files from any business-critical applications and use them to drive label printers in any enterprise environment. The Connector Agent works remotely with the Java Connector to ensure label printing is optimized for enterprise high performance.”

The Loftware Connector® for Java, version 3.1, is the newest addition to the Loftware Connector family. It provides advanced connectivity and process automation capabilities of the Connector family to allow for staging command and control structure for all label production. The Loftware Connector® for Java rounds out the Loftware Connector family which also includes the Loftware Connector® for SAP and the Loftware Connector® for Oracle. Loftware products enable enterprises to manage, respond and grow their labeling agility for any new, changed, or acquired operations ranging from manufacturing plants and warehouses to distribution centers and retail outlets.

About Loftware

Loftware provides premier identification software to label products and goods manufactured and distributed throughout a company’s global supply chain. Loftware’s scalable applications operate in conjunction with corporate business Enterprise Resource Planning (ERP), Supply Chain, and Warehouse Management (WMS) business systems without expensive and disruptive coding changes. Learn more about Loftware by visiting www.loftware.com.

###

Loftware, Loftware Print Server and Loftware Connector are registered trademarks of Loftware, Inc. All other trademarks are the property of their respective owners. All rights reserved.